



EVA

# Lezovic

## Graphic Designer

With a diverse skill set and 7+ years of practical experience, I bring a creative edge to every project I undertake. ✈

### Areas of expertise

Branding & Identity    UI / UX    DTP / Print production

Social Media Content / PPC    Mobile App Design

Motion Design    Content Marketing    Packaging Design

### Technical skills

- ▶ Adobe Creative Suite / InDesign, Photoshop, Lightroom, After Effects, Illustrator, XD
- ▶ Figma
- ▶ InVision Studio
- ▶ Wordpress
- ▶ Microsoft Office Suite



## Work experience

▶ **Graphic Designer** 2023–  
Freelance

- Managing end-to-end projects for clients across multiple industries, incorporating their individual needs
- Providing high quality results on time and within budgets

▶ **Designer & Creative Director** 2017–2024  
ADVERTISING WAY / Marketing Agency

- Responsible for creating style guides and designing graphic visuals for businesses and startups
- Produced advertising content across both print and digital platforms, achieving strong brand recognition
- Collaborated closely with clients and colleagues to ensure outcomes were market-trendy, and met client expectations

▶ **Graphic & UI Designer** 2022–2023  
AETNA / Strategic Creative Agency

- Created designs for websites, videos, and gif animations to improve brand visibility and product awareness

## Education

▶ **Language School / FCE** 2017–2018

▶ **Graphic Arts High School** 2013–2017

## Contact

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